For:

P.O. BOX 100729

8271 Melrose Ave

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION STATIONS



# **KCBS TV**

INVOICE

Page 1 of 7

Account Exec:

Andrew Del Guercio

02/08/2013-02/10/2013

Office: Contract Num: KCBS-TV

1021-63134

Contract Dates:

Customer Order:

**Product Desc:** 

Linked Order:

**CPE:** / /

In Account CARRICK CONSULTING(309558)

With: 271 Madison Ave

New York, NY 10016-1001 ATTN:Accounts Payable -- ,

Broadcast airtimes represented are reported to the nearest second.

**GARCETTI FOR MAYOR 2013** 

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

1021-424012 02/10/2013

Weekly 01/28/2013-02/10/2013

PAY BY 03/12/2013 Net 30 days

ıy	Flight									Total		
.ine	Description	1			Buy Line Dates		M T \	WTFSS	D	ur Spots	Rate	
1	18:00:00-18	3:30:0	0		02/08/2013-02/0	8/2013		F	;	30 1	500.00	
**L\	JR**											
Wee	ek Of			MTWTFS	S	Spots Per Week		<u>Rate</u>				
	04/2013-02/10/20	)13		F		1		500.00				
Δir I	Date I	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
			06:23:45 PM	<u>IVI/O 1 01</u>	XXUT2640H		30	500.00		<u> </u>	<u>itemarks</u>	
2	M-F 730-8P	INSI	DER		02/08/2013-02/0	8/2013		F		30 1	1,500.00	
**LU	JR**											
Wee	ek Of			MTWTFS	S	Spots Per Week		Rate				
	04/2013-02/10/20	)13		F	<u> </u>	1	-	1,500.00				
							15	11				
		-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
02/0	08/2013 I	Fr	07:54:26 PM		XXUT2640H		30	1,500.00				
3	M-SU 11-11	130P	CBS-2 NEWS		02/08/2013-02/0	8/2013		FL.		30 1	1,500.00	
**Ll	JR**						1					
					. 1/1			_				
	ek Of			MTWTFS	<u>s</u>	Spots Per Week	100	Rate				
02/0	04/2013-02/10/20	)13		F		1		1,500.00				
<u>Air l</u>	<u>Date</u> <u>I</u>	Day	Air Time	M/G For	<u>Material</u>	<i>y</i>	Dur	Rate	Debit	Credit	<u>Remarks</u>	
02/0	08/2013 I	Fr	11:26:18 PM		XXUT2640H		30	1,500.00				
4	DAVID LET	TERN	ЛAN		02/08/2013-02/0	8/2013		F		30 1	700.00	
**Ll	JR**											
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week	=	Rate				
02/0	04/2013-02/10/20	)13		F		1		700.00				
<u>Air l</u>	Date I	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
02/0	08/2013 I	Fr	11:59:16 PM		XXUT2640H		30	700.00				

For:

With:

P.O. BOX 100729

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

CBS TELEVISION STATIONS



# KCBS TV

INVOICE

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV 1021-63134

02/08/2013-02/10/2013

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

In Account CARRICK CONSULTING(309558)

GARCETTI FOR MAYOR 2013(345836)

271 Madison Ave

8271 Melrose Ave

New York, NY 10016-1001 ATTN:Accounts Payable

/

**GARCETTI FOR MAYOR 2013 Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424012 Page 2 of 7 Invoice Date: 02/10/2013 03/12/2013 Billing Cycle: Weekly 01/28/2013-02/10/2013 **Billing Period:** Net 30 days

Buy	Flight									Total		
ine	Descrip	tion			Buy Line Dates		MTW	TFSS	Di	ur Spots	Rate	
5	CRAIG I	FERGUS	SON		02/08/2013-02/0	8/2013	F.			30 1	500.00	
**LU	JR**											
Wee	ek Of			MTWTFS	3 S	Spots Per Week		Rate				
	04/2013-02/10	0/2013		F		1		500.00				
۸ ټه ۱	Date	Dov	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
	08/2013		12:54:46 AM	IVI/G FUI	XXUT2640H		<u> </u>	500.00	Debit	Credit	Remarks	
02/0											N	
6		RLY SH	OW ON SAT		02/09/2013-02/0	9/2013	S	S .	3	30 1	150.00	
**LL	JR**											
۱۸/	ok Of			MTWTFS		Spots Per Week		Poto				
	<u>ek Of</u> 04/2013-02/10	0/2012		<u>MIWIFS</u>	<u>)                                    </u>	Spots Per Week	-	Rate 150.00				
02/0	J4/2013-02/10	0/2013		3 .		ı	-	150.00				
Air [	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
02/0	09/2013	Sa	05:29:07 AM		XXUT2640H		30	150.00				
7	SAT MC	RN NEV	VS		02/09/2013-02/0	9/2013	S		3	30 1	175.00	
**LL	JR**						N N					
Wee	ek Of			MTWTFS	<u>s s</u>	Spots Per Week	1000	Rate				
02/0	04/2013-02/10	0/2013		S.		1		175.00				
Air [	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>	,	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
02/0	09/2013	Sa	06:34:31 AM		XXUT2640H		30	175.00				
8	17:00:00	)-17:30:0	00		02/09/2013-02/0	9/2013	S	 } .	3	30 1	500.00	
	JR** cbs2 ne		-									
Wee	ek Of			MTWTFS	<u>8 S</u>	Spots Per Week		Rate				
02/0	04/2013-02/10	0/2013		S.		1		500.00				
Air [	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	09/2013	Sa					30				Credit	

For:

With:

P.O. BOX 100729

8271 Melrose Ave

In Account CARRICK CONSULTING(309558) 271 Madison Ave

New York, NY 10016-1001

ATTN:Accounts Payable

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION STATIONS



# KCBS TV

**Billing Period:** 

INVOICE

Net 30 days

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV

1021-63134

**Contract Dates:** 

02/08/2013-02/10/2013

**Customer Order:** 

Linked Order:

CPE: /

**Product Desc:** 

**GARCETTI FOR MAYOR 2013** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424012 Page 3 of 7 Invoice Date: 02/10/2013 03/12/2013 Billing Cycle: Weekly

01/28/2013-02/10/2013

Buy	Flight									Total		
Line	Description			Buy Line Dates	<b>,</b>	мт	WTFSS		Dur	Spots	Rate	
9	18:00:00-18:3	):00		02/09/2013-02/0	09/2013		.S.		30	1	500.00	
	**LUR** cbs2 news											
	Week Of		MTWTFS	S	_Spots Per Week		Rate					
	02/04/2013-02/10/2013		S.		1		500.00					
	Air Date Da	y Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
	·	06:17:38 PM	<u>IVI/O 1 01</u>	XXUT2640H		30	500.00		-	Credit	<u>Itemarks</u>	
10		SIDER WEEKEND	)	02/09/2013-02/0	09/2013		. S .		30	1	1,000.00	
	**LUR**											
	Week Of		MTWTFS	S	Spots Per Week		Rate					
	02/04/2013-02/10/2013	i	S.	<u> </u>	1		1,000.00					
						- 15	11		M	0 111		
		<u>Air Time</u>	M/G For	Material	-	<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
	02/09/2013 Sa	06:40:47 PM		XXUT2640H		30	1,000.00					
11		EEKEND		02/09/2013-02/0	09/2013		.S.		30	1	700.00	
	**LUR**			_		1	M					
	Week Of		MTWTFS		Spots Per Week		Rate					
	02/04/2013-02/10/2013		S.	3	Spois Fer Week		700.00					
					) ×							
		<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	Remarks	
	02/09/2013 Sa	07:15:22 PM		XXUT2640H		30	700.00					
12	M-SU 11-1130	P CBS-2 NEWS		02/09/2013-02/0	09/2013		.S.		30	1	1,500.00	
	**LUR**											
	Week Of		MTWTFS	<u>S</u>	Spots Per Week		Rate					
	02/04/2013-02/10/2013		S.		1		1,500.00					
	Air Date Da	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	<u>Remarks</u>	
	02/09/2013 Sa	11:20:34 PM		XXUT2640H		30	1,500.00					

For:

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PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION STATIONS



KCBS TV

INVOICE

Page 4 of 7

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV

1021-63134 02/08/2013-02/10/2013

**Contract Dates: Customer Order:** 

Linked Order:

CPE: /

In Account CARRICK CONSULTING(309558)

271 Madison Ave With:

> New York, NY 10016-1001 ATTN:Accounts Payable

**GARCETTI FOR MAYOR 2013 Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424012

Invoice Date: 02/10/2013 Billing Cycle: Weekly

03/12/2013 01/28/2013-02/10/2013 **Billing Period:** Net 30 days

Buy	Flight									Total		
Line	Description	n			Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate	
13	CSI MIAMI/	'SA 23	330-2430		02/09/2013-02/0	9/2013		. S .	30	1	400.00	
,	**LUR**											
1	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
(	02/04/2013-02/10/20	013		S .		1		400.00				
,	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
(			12:14:48 AM		XXUT2640H		30	400.00				
14	CRIMINAL I	MIND	S/SA 1230-130	Α	02/09/2013-02/0	9/2013		. S .	30	1	300.00	
,	**LUR**									The same of		
					_			_				
-	Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate			Section 1	
(	02/04/2013-02/10/20	013		S.		1	-	300.00				
4	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
(	02/09/2013	Sa	12:48:43 AM		XXUT2640H		30	300.00				
15	SUN MORN	NEV	VS		02/10/2013-02/1	0/2013		S	30	1	200.00	
1	**LUR**						1	M				
					. N . N							
-	Week Of	240		MTWTFS	<u>S</u>	Spots Per Week	100	Rate				
(	02/04/2013-02/10/20	J13		S		1		200.00				
1	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
(	02/10/2013	Su	06:24:32 AM		XXUT2640		30	200.00				
16	CBS SUND	AY M	ORNING		02/10/2013-02/1	0/2013		S	30	1	1,000.00	
,	**LUR**											
,	Week Of			MTWTFS	S	Spots Per Week		Rate_				
,	<u>vveck 61</u> 02/04/2013-02/10/20	013		S	<u>~</u>	<u> </u>	-	1,000.00				
_								5.	5.10	0 "		
(	Air Date I	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks Programme Remarks Rema	

For:

P.O. BOX 100729

8271 Melrose Ave

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

CBS TELEVISION STATIONS



# KCBS TV

INVOICE

Account Exec:

Andrew Del Guercio

02/08/2013-02/10/2013

Office: Contract Num: KCBS-TV 1021-63134

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GARCETTI FOR MAYOR 2013(345836)

271 Madison Ave With:

> New York, NY 10016-1001 ATTN:Accounts Payable

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Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424012 Page 5 of 7 Invoice Date: 02/10/2013 03/12/2013 Billing Cycle: Weekly 01/28/2013-02/10/2013 **Billing Period:** Net 30 days

Buy	Flight										Total		
ine	Description	n			Buy Line Dates		MTV	/TFSS		Dur	Spots	Rate	
17	FACE THE	NATI	ON		02/10/2013-02/1	0/2013		. S		30	1	1,500.00	
**	*LUR**												
M	Veek Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate_					
02	2/04/2013-02/10/20	013		S		1		1,500.00					
Δ	ir Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
		-	08:54:03 AM	101/01/01	XXUT2640		<u></u>	1,500.00		_	Orean	<u>Itemarks</u>	
18	17:00:00-17		0		02/10/2013-02/1	0/2013		. S		30	1	600.00	
**	*LUR** cbs2 news												
W	Veek Of			MTWTFS	S	Spots Per Week		Rate					
	<u>veck 61</u> 2/04/2013-02/10/20	013		S	_ <del>_</del>	<u>- Opolo i ci Week</u>	_	600.00					
							15	11					
		-	Air Time	M/G For	Material	-	<u>Dur</u>	Rate	Debit	-	Credit	<u>Remarks</u>	
0:	2/10/2013	Su	05:21:35 PM		XXUT2640H		30	600.00					
20	18:00:00-19		0		02/10/2013-02/1	0/2013		. S		30	1	500.00	
**	*LUR** cbs2 news				- 1		N	10					
١٨	Vack Of			MIMIT		Casto Der Week		Data					
	<u>Veek Of</u> 2/04/2013-02/10/20	112		MTWTFS	5	Spots Per Week		Rate 500.00					
0.	2/04/2013-02/10/20	J13		3		) ×		300.00					
		-	Air Time	M/G For	<u>Material</u>	·	<u>Dur</u>	Rate	Debit	-	Credit	Remarks	
02	2/10/2013	Su	06:27:46 PM		XXUT2640H		30	500.00					
21	LATE NEW	S - G	RAMMY NITE		02/10/2013-02/1	0/2013		. S		30	1	2,800.00	
**	*LUR**												
						0 . 5		<b>5</b> .					
	Veek Of			MTWTFS	<u> </u>	Spots Per Week	=	Rate					
02	2/04/2013-02/10/20	J13		S		1		2,800.00					
<u>A</u>	<u> ir Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks	
0	2/10/2013	Su	12:04:41 AM		XXUT2640H		30	2,800.00					

For:

P.O. BOX 100729

8271 Melrose Ave Los Angeles, CA 90046-6824

PASADENA, CA 91189-0729

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION © GW



KCBS TV

1021-424012

Invoice Num:

INVOICE

Page 6 of 7

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV

1021-63134

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With: 271 Madison Ave

> New York, NY 10016-1001 ATTN:Accounts Payable

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Invoice Date: 02/10/2013 03/12/2013 Billing Cycle: Weekly 01/28/2013-02/10/2013 **Billing Period:** Net 30 days

Buy	Flight									Total	
ine	Description			Buy Line Dates	<b>3</b>		WTFSS		Dur	Spots	Rate
22	ET SU 1145F	-1245A		02/10/2013-02/	10/2013		S		30	2	500.00
**LUR	**										
Week	Of		MTWTFS	<u>s</u>	Spots Per Week		Rate				
02/04/	/2013-02/10/201	3	S		1		500.00				
Air Da	ite D	ay <u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	Remarks
02/10/	/2013 S	I				30				500.00	Preempted
02/10/	/2013 S	ı 12:50:56 <i>A</i>	M 02/10/2013	XXUT2640H		30	500.00	500.00	-	The same of	Makegood in 00:16:00-01:16:00
23	CSI MIAMI/S	J 1245-145A		02/10/2013-02/	10/2013		S		30	1	300.00
**LUR	**							100	M		
Week			MTWTFS	<u>s S</u>	Spots Per Week		Rate				
02/04/	/2013-02/10/201	3	S		1		300.00		lin.		
Air Da	ite D	ay <u>Air Time</u>	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
02/10/	/2013 S	01:58:54 <i>A</i>	.M	XXUT2640H		30	300.00				
24	FRI 10-11P/E	LUE BLOODS		02/08/2013-02/0	08/2013		.F		30	1	9,500.00
**LUR	**			M V							
	0.			. "		1000	5 .				
Week		2	MTWTFS	<u>. S</u>	Spots Per Week		Rate				
02/04/	/2013-02/10/201	3	F		1		9,500.00				
Air Da	<u>ite</u> <u>D</u>	ay <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
02/08/	/2013 Fi	10:50:39 F	M	XXUT2640		30	9,500.00				
25	21:00:00-22:0	0:00		02/09/2013-02/0	09/2013		S.		30	1	3,500.00
	** pgm: Gramn	ys Will Go On	(special)								

P.O. BOX 100729

PASADENA, CA 91189-0729

For: GARCETTI FOR MAYOR 2013(345836)

8271 Melrose Ave

Los Angeles, CA 90046-6824

ATTN:Accounts Payable

CBS TELEVISION STATIONS

**Account Exec:** 

**Contract Num:** 

**Contract Dates:** 

**Customer Order:** Linked Order:

Office:



Andrew Del Guercio

02/08/2013-02/10/2013

**KCBS TV** 

Invoice Num: 1021-424012 Invoice Date: 02/10/2013

Billing Cycle: Weekly 01/28/2013-02/10/2013 **Billing Period:** 

Page 7 of 7

INVOICE

03/12/2013 Net 30 days

In Account CARRICK CONSULTING(309558)

With: 271 Madison Ave

New York, NY 10016-1001

CPE: / /

**Product Desc: GARCETTI FOR MAYOR 2013** 

KCBS-TV

1021-63134

Broadcast airtimes represented are reported to the nearest second.

Buy	Flig	ht								Total		
Line	Des	cription			Buy Line Date	s	М	TWTFSS	Dur	Spots	Rate	
	Week Of			MTWTFS	<u>ss</u>	Spots Per Week		Rate				
	02/04/2013-0	02/10/2013		S .		1		3,500.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	02/09/2013	Sa	09:31:37 PM		XXUT2640		30	3,500.00				
	_	Total Spot	<u>S</u>	Gross A	mt	Commission	Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time	Totals	23	3	29,825.	00	4,47	73.75	25,351.25	500.00	500.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity

Wire Transfer Instructions:

For Billing Inquiries Please Contact: CONTROLLERS OFFICE: KCBS TV

Gross Billing	29,825.00
Trade Value	0.00
Agency Commission	4,473.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	25,351.25

Warranty - We warrant the above broadcasts were made according to the official station log.